

We pledge to serve all families with truthfulness and compassion, always honoring the life entrusted to us in ways our families, our community, and our profession will be proud.



We will care for the life entrusted to us with dignity and respect, providing secure shelter and cremation policies and practices which ensure total confidence and integrity.



We will seek meaningful ways to honor the needs and preferences of family members while respecting the wishes of their loved one.



We will be an educational resource for those we serve and our communities, providing accurate, straightforward information to support families as they make difficult decisions.



We will protect the confidentiality of all legal and personal information shared and always maintain the highest level of integrity and fairness in our business practices.



We will be innovative and creative in the services we offer, always seeking ways to better serve our families and our communities.



We will be worthy of the trust placed in us and grateful for the opportunity to serve.